



One Message. Many Possibilities

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User Interface

## SMS SOLUTIONS

Whether you're informing your customers you'd like to speak to them. Reminding them they have a payment due or have missed a payment, or simply advising them of their payment details, SMS will reach your target instantly.

SMS is cheaper, greener, faster and more personal than mail drops or traditional phone calls. Messages are sent and read within seconds.

*Our easy to use interface will have you sending messages within minutes*

*Features include:*

### Single or Bulk Sending

Easily send single messages or upload lists of contacts bulk send SMS extremely fast.

### Message Status

We'll let you know the status of every single sent SMS- on the spot. Whether it has been delivered to the carrier, is still queued or failed, you'll know.

### Scheduled Reports

Love data crunching? Set scheduled reports to be delivered to you automatically each week or month. In a convenient .csv format.

### Message Log

Looking for a message you sent? Or a particular reply from a particular contact? We keep a detailed message log of every single SMS you've sent or received, so you can easily search a specific phone or report on a bunch.

### Powerful Reporting

Analytics at your fingertips! Run reports on campaigns, accounts, based on keywords, for one or all messages...possibilities are infinite, just like our filtering options.

### Previous Campaigns Success

Go back to that online SMS campaign you sent 6 months ago and review the message you wrote, how many people replied and any other data that will help you improve your future SMS campaigns.

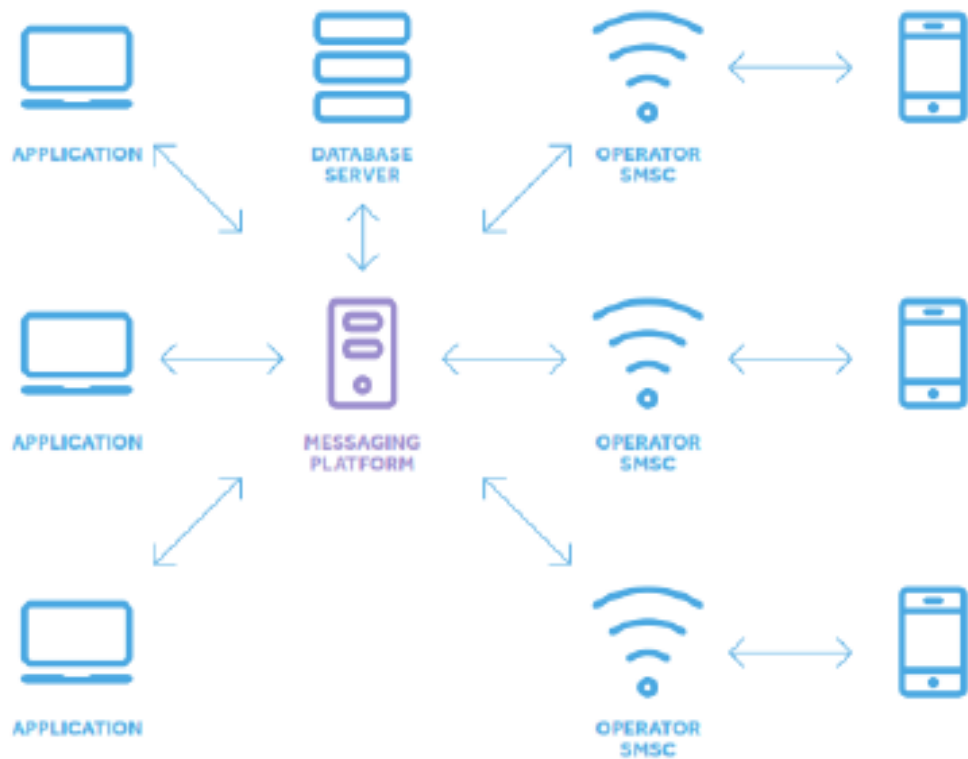


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## API

Developed with developers in mind, our SMS API allows you to send SMS effortlessly, receive them back ( real time or on demand) or get your delivery status. Our API can be used to implement high traffic, two- way, bulk and premium SMS application.





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## LOCAL ROUTING

- Many SMS providers route their SMS traffic offshore to get cheaper rates. We use Australian routes to ensure that messages to your customers will be delivered in an efficient manner and time stamped with an Australian time zone.

### Reliable Connections

Direct connections with all major Australian and New Zealand carriers

- SMSC DC1 and DC2 places in VIC (Melbourne and Kilsyth)
- Telstra: DC1 in NSW and DC2 in QLD
- Optus/Virgin DC in NSW
- VHA DC in NSW
- Telecom NZ DC in Auckland
- Vodafone NZ DC in Auckland
- 2Degrees DC in Auckland

